



**EAST BRIDGE
UNIVERSITY**

PARIS, FRANCE



EBU SUSTAINABILITY AND SUSTAINABLE DEVELOPMENT GOALS (SDG) POLICY

Policy Owner:

**Office of Sustainability and
Institutional Impact**

Applies to:

All institutional, academic, research, community,
and operational activities across East Bridge
University and its global centres.

Approved by:
**Senior
Leadership Team**

Date created:
November 2024

Date Approved:
September 2025

Next Review Date:
September 2027

EBU SUSTAINABILITY AND SUSTAINABLE DEVELOPMENT GOALS (SDG) POLICY

PURPOSE

This policy defines East Bridge University's overarching commitment to sustainability and the United Nations Sustainable Development Goals (SDGs), integrating them into the University's governance, academic operations, partnerships, and culture.

EBU recognises that higher education plays a critical role in achieving the 2030 Agenda for Sustainable Development. This policy sets out the institutional principles guiding EBU's sustainability actions and outlines how SDG 1 (No Poverty), SDG 4 (Quality Education), SDG 5 (Gender Equality), and SDG 17 (Partnerships for the Goals) are embedded across all its endeavours.

SCOPE

This policy applies to:

- ✓ Teaching, learning, and assessment across all academic and professional programmes.
- ✓ Research, innovation, publications, and scholarly engagement.
- ✓ Student and faculty development, inclusivity, and wellbeing initiatives.
- ✓ Institutional operations, procurement, environmental stewardship, and digital sustainability.
- ✓ Partnerships, outreach, alumni engagement, and social-impact collaborations.
- ✓ Governance, data reporting, and performance monitoring under the Times Higher Education (THE) Impact Ranking framework.

POLICY STATEMENT

EBU's sustainability policy is guided by four core commitments:

A. Social and Economic Empowerment (SDG 1 – No Poverty)

- ✓ **Educational Access:** Provide inclusive, affordable education pathways through scholarships, bursaries, and flexible learning for economically disadvantaged learners globally.
- ✓ **Economic Mobility:** Embed employability, entrepreneurship, and social-innovation skills in curricula to improve learners' livelihoods and community resilience.
- ✓ **Community Partnership:** Collaborate with NGOs and social enterprises to deliver measurable poverty-reduction and livelihood-building programmes.

EBU SUSTAINABILITY AND SUSTAINABLE DEVELOPMENT GOALS (SDG) POLICY

POLICY STATEMENT

B. Quality and Lifelong Learning (SDG 4 – Quality Education)

- ✓ **Academic Excellence:** Maintain rigorous quality assurance through recognised global frameworks and continuous enhancement of teaching and assessment.
- ✓ **Inclusive Learning Ecosystem:** Apply Universal Design for Learning (UDL) and technology-enabled access to ensure equitable participation across demographics.
- ✓ **Lifelong Learning:** Offer flexible and stackable programmes that empower professionals to reskill and upskill in evolving global economies.

C. Equality, Diversity and Inclusion (SDG 5 – Gender Equality)

- ✓ **Gender-Balanced Participation:** Promote equal representation in leadership, faculty, student cohorts, and governance committees.
- ✓ **Safe and Inclusive Culture:** Uphold zero tolerance for discrimination, bias, or harassment; support gender-responsive leadership development and mentoring.
- ✓ **Gender-Lens Decision-Making:** Integrate gender and social-equity considerations into all policies, budgeting, procurement, and partnership agreements.

D. Partnerships and Global Collaboration (SDG 17 – Partnerships for the Goals)

- ✓ **Strategic Alliances:** Build equitable partnerships with universities, accreditation bodies, NGOs, industry, and governments to scale SDG-aligned initiatives.
- ✓ **Knowledge Exchange:** Encourage joint research, co-publishing, and cross-institutional capacity-building to strengthen SDG implementation.
- ✓ **Transparency and Accountability:** Report partnership outcomes, community impact, and institutional progress in annual sustainability and SDG impact reports.

E. Environmental Stewardship and Digital Sustainability

- ✓ **Sustainable Operations:** Minimise environmental footprint across digital infrastructure, resource use, and procurement; prioritise sustainable vendors and eco-friendly practices.
- ✓ **Carbon Awareness:** Promote awareness among staff and students of responsible digital consumption and virtual-learning sustainability.

EBU SUSTAINABILITY AND SUSTAINABLE DEVELOPMENT GOALS (SDG) POLICY

POLICY STATEMENT

F. Governance, Measurement and Reporting

- ✓ **Central Coordination:** The Office of Sustainability and Institutional Impact will coordinate all sustainability initiatives, collate evidence for rankings, and publish annual performance updates.
- ✓ **Evidence-Based Decision-Making:** All SDG initiatives will be data-driven, evidence-verified, and linked to UN SDG targets and THE Impact Ranking sub-metrics.
- ✓ **Accountability:** Performance against sustainability indicators (academic, operational, and partnership metrics) will be monitored annually, reviewed biennially, and reported publicly.

RESPONSIBILITIES

Unit	Key Responsibilities
Office of Sustainability and Institutional Impact	Lead sustainability strategy, manage SDG reporting, coordinate data collection, oversee THE Impact submission
Academic Quality & Programmes	Integrate sustainability principles into curriculum design, assessment, and faculty development.
Research Office	Track and promote SDG-related research output and partnerships; disseminate findings.
Admissions & Scholarships Office	Administer access programmes and scholarships targeting disadvantaged or under-represented groups.
HR & Faculty Affairs	Ensure gender balance, equity, and inclusion in hiring, leadership, and staff-development processes.
Procurement & Operations	Implement ethical sourcing, resource-efficiency measures, and sustainable supplier management.
External Relations & Partnerships Office	Establish and manage global partnerships, track collaboration outcomes, and support SDG-aligned MoUs.



EBU SUSTAINABILITY AND SUSTAINABLE DEVELOPMENT GOALS (SDG) POLICY

REVIEW & MONITORING

- ✓ **Annual Review:** The Office of Sustainability and Institutional Impact will compile sustainability indicators, analyse progress, and prepare an Annual SDG Impact Report.
- ✓ **Performance Metrics:** Indicators include enrolment diversity, scholarship allocation, research output, partnership reach, gender balance, and social-value creation.
- ✓ **Biennial Policy Review:** This policy will be reviewed every two years (next due September 2027) or earlier in response to accreditation or ranking-methodology changes.
- ✓ **External Verification:** Where possible, EBU will seek independent validation of sustainability performance via international bodies and peer institutions.

Approved by:

Senior Leadership Team, East Bridge University

Date Approved:

September 2025

Next Review Date:

September 2027

Dr Janat Ruby Clemis

Director General

